

Rotherham Ready



What is it?

Identifying ways in which SHU students at all levels can get involved in the Rotherham Ready Enterprise project and setting up appropriate activities.

What is involved?

Rotherham Ready is a large scale, high profile Yorkshire Forward funded project that is running until 2009 across the Rotherham borough. It is being run in conjunction with local employers and all local schools and colleges are taking part. It aims to create a culture of enterprise within the education framework.

Why is the project important to the CETL and the University?

This project offers the opportunity for the University to work closely with local employers and educators and to build significant new relationships that will deliver opportunities for our students and the University at large. Rotherham schools and colleges are key partners for the University and significant numbers of our students live in the borough. By understanding what local employers and business organisations such as the Chamber of Commerce are looking for, and demonstrating to them the benefits of working more closely with us, we can improve the employment prospects and employability of our students and give them opportunities to be enterprising.

What do you hope the project will achieve?

The project is integral to creating and maintaining the relationship with the Rotherham Ready project and identifying where SHU involvement can add value to what they are doing whilst benefiting our students. There has already been a significant CPD business opportunity delivered to the University and a key partnership developed with Warwick University that would not otherwise have taken place. Activities such as the establishment of the Young People's Chamber and taking part in the employer-led Enterprise Challenges will create opportunities for our students to take part in this exciting regional initiative and enhance their future employment prospects.

Contact details

Sheila Quairney

S.Quairney@shu.ac.uk



Sheffield
Hallam University

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