

Employability is
**getting work experience
as part of the course**

Employability is
**learning about the
world of work**

Employability is
doing a vocational course

Employability is
**providing what
employers want**

Employability is
**meeting standards set
by professional bodies**

Employability is
**about the individual
student taking
responsibility for
their own development**

Employability is
**part of the contract
between the HEI
and the student**

Employability is
**about job-getting
techniques**

Employability is
**an integral part of the
academic process**

Employability is
**about the university taking
responsibility for the
development of students**

Employability is
**about reflecting
on experience**

Employability is
**encouraging appropriate
attitudes and behaviours**

Employability is
**encouraging extra
curricular activity**

Employability is
**about integrating skills
developed from part-time,
casual, voluntary jobs**

Employability is
**raising awareness of
options post university**

Employability is
**something done in
special modules**

Employability is
**about employers taking
responsibility for
employee development**

Employability is
**about equality of
opportunity for all**

Employability is
**responding to the latest
educational fad**

**Employability is very
much about this**

**Employability is
partly about this**

**Employability
might or might not
be about this**

**Employability is
definitely not
about this**

**This is irrelevant
to employability**